Education

University of Washington

Seattle, WA | Sep 2024 - Mar 2026

· Master of Communication in Digital Media (Specialize in UX Design & Content Strategy)

University of California, Irvine

Irvine, CA | Sep 2017 - Dec 2021

· Double Major: B.S. Mathematics and B.A. Quantitative Economics

Professional Experience

Product Designer | Pickle Solution Inc

Los Angeles, CA | Feb 2022 - Jan 2024

- Led design solutions for three user experiences from the ground up and partnered with the
 engineering team throughout the implementation process to launch the MVP in 3 months and
 the official SaaS product in 8 months.
- Established a design system by leveraging the Ant Design components library, ensured design consistency and front-end development efficiency, shortening iteration cycle time by 30%.
- Discovered and addressed critical and urgent client needs based on recurring interviews with 10+ clients by integrating Tableau Data Visualization as a pivotal beta feature, resulting in engineer team efficiency improvement and a 10X sales increase.

Product Designer | Aesop Labs San Jose, CA (Part-time, Remote) | Mar 2023 - Jan 2024

- Designed high-fidelity wireframes, mockups, and prototypes utilizing tools including Midjourney, Framer, and Galileo AI, leading to two successful launches of the AI chatbot mobile App (Lucy) and a UGC AI gaming platform (Dopple AI).
- Led UX design and user research, closely collaborated with the start-up team, and guided the key pivoting of the product strategy, including API integrations as a key feature.
- Analyzed feedback and interactions from 635 active Discord users to refine user personas, evaluate user experience, and identify product bugs, which drive rapid design iterations.

Product Manager Intern | HuupAl San Jose, CA (Part-time, Remote) | Jan 2024 - Sep 2024

- Conducted an in-depth competitive analysis of the AI/ML industry, influenced long-term product direction, and aligned it with stakeholders' and investors' vision for the business.
- Collaborated with cross-functional teams (closely with front-end/back-end developers) and streamlined communication channels by creating a knowledge wiki and consolidating meetings, reducing communication costs by 50% while enhancing overall team efficiency.
- Conducted UX research based on stakeholder interviews and user stories to provide a balanced solution addressing enterprise mission and user experience.

Extracurricular Activities

AIGC Mobile App Project | UX PIE

Irvine, CA | Mar 2023

Virtual Reality Gaming Project | UX PIE

Irvine, CA | June 2023

Machine Learning Research | University of California, Irvine

Irvine, CA | Mar 2021

- Conducted data selection and data cleaning using correlation plot; Performed 10%/90% random sample as testing and training data.
- Predicted the total trend of real estate pricing using three statistical models: linear regression, ridge, and lasso to analyze the alpha level and RMSE.

Skills

UX Essentials, Toolkits, Coding

- Design strategy / User experience design / Interaction design / Information architecture / wireframing / prototyping / user research / usability testing / Data visualization / Data analytics / Statistic models/ basic web development / XR Interaction toolkit
- Figma / Adobe XD / WordPress / Notion / Wix / Tableau / Microsoft 365 / Unity Hub / Blender
- R / Python / MATLAB / MySQL / C# / Basic HTML